

ORDER



Orders
Order / Rev: 1945082
Alt Order #: WOC12399529
Product Desc: TX-22
Estimate: 11653
Flight Dates: 02/25/20 - 02/26/20
Original Date / Rev: 02/24/20 / 02/24/20
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: American Media & Advocacy Group/ F
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Pierce Bush/R/US HOUSE/TX
Demographic: A35+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 187374
Agency External ID: 9204AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/24/20	02/26/20	3	\$1,360.00	\$1,156.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2020	3	\$1,360.00	\$1,156.00	3.56
Totals	3	\$1,360.00	\$1,156.00	3.56

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker	TSWAS	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	32%	\$1,360.00
Market	100%	\$4,250.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	6%	\$255.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	21%	\$892.50
KPXB	0%	\$0.00
KRIV	20%	\$850.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	21%	\$892.50
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	0%	\$0.00

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KHOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	02/25/20	02/25/20	Local News @ 6p M-F 11 NEWS AT 6PM	CM	6:00 PM-6:30 PM	- 1 - - - - -	:30	1	\$1,200.00	P03	3.56	NM	1	\$1,200.00
(Program: 11 NEWS AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	- 1 - - - - -			1		\$1,200.00		3.56				
N 3	KHOU	02/25/20	02/26/20	Local News @ 430a M-F Local News @ 430a M-F	CM	430-5a	- TW - - - -	:30	2	\$80.00	P03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/24/20	03/01/20	- TW - - - -			2		\$80.00		0.00				
													Totals	3	\$1,360.00